

REPORT TO THE COMMUNITY



Edward P. Campbell
Chair of the Board, ideastream

It is my pleasure to present this Report to the Community from WVIZ/PBS & 90.3 WCPN ideastream™. The report documents how ideastream employs multiple media to fulfill the mission: to strengthen our communities by providing distinctive, thought-provoking programs and services that enlighten, inspire, educate and entertain.

On the pages of this report you will read about activities of WVIZ/PBS; 90.3 WCPN; Educational Technology services and the distance learning programs of the Northern Ohio Technology Association; The K-12 Math and Science Consortium, including the Science and Mathematics Achievement Required for Tomorrow (SMART) Consortium, the Regional Alliance for Informal Science Education (RAISE) and the Ohio Mathematics and Science Coalition; the Ohio Public Radio and Television Statehouse News Bureau; Ohio Government Telecommunications and The Ohio Channel; as well as partnerships with WCLV and OneCommunity.

The programs and services focus on education, culture and citizenship and are achieved through partnerships and collaborations. We are proud to thank the many organizations and individuals who contribute and support ideastream so generously. The Idea Center at Playhouse Square is fulfilling all of the anticipated promise envisioned for exciting new partnerships and collaborations in education and public service that benefit the entire region.

I hope you enjoy reviewing this report and the various programs and services of ideastream. It is all made possible through your commitment.

Thank you for your interest and your ongoing support.

Sincerely,

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Awards & Accolades 2007

ideastream

The Marcom Awards

Gold Award: Brochure/Business to Business:
"Designed to Perform," ideastream

Public Television Programmers Association and TRAC Media Services

Golden Grid Award:
Dave Kanzeg, Director of Programming
for WVIZ/PBS ideastream

The 28th Annual Telly Awards

Film/Video Silver Award:
"Outspoken," Terry Peterson, Milan Jovanovic,
Toivo Motter, Frank Wilson for Educational
Services WVIZ/PBS ideastream

Multimedia Bronze Award:
"Designed to Perform," ideastream

Public Relations Bronze Award:
"Designed to Perform," ideastream

Use of Graphics Bronze Award:
"Designed to Perform," ideastream

Art Direction Bronze Award:
"Designed to Perform," ideastream

40th Annual WorldFest-Houston International Film & Video Festival

Gold Remi Award:
"Outspoken," WVIZ/PBS ideastream &
Playhouse Square

Regional Emmy Awards

Entertainment Programs - Regularly Scheduled:
"Applause"
Dee Perry, Dennis Knowles, Dave DeOreo

Associated Press of Ohio

Best Writing - First Place
"Sin Taxes"
David C. Barnett

Best Feature Reporting - First Place
"An Emigrant's Tale"
David C. Barnett

Extraordinary Coverage of a Scheduled Event -
First Place

Statehouse News Bureau, Ohio Public Radio
"Ohio Public Radio and Public Television,
Election 2006"

Cleveland State University College of Education and Human Services

2007 Partnership Award - Citation of Merit and
Distinction:
The S.M.A.R.T. Consortium

eTech Ohio Public Broadcasting Awards

Development Award, Division B - Off-Air
Development:
"The Campaign for Idea Center"
Jerrod F. Wareham, President & CEO,
WVIZ/PBS and 90.3 WCPN ideastream;
Theodora Wolf, Senior Director, Institutional
Relations, ideastream; William Hilyard, Director
of Capital and Planned Giving, Playhouse
Square Foundation

News & Public Affairs Award, Division B - Public
Affairs & Special News Broadcasts:

"An Emigrant's Tale"
David C. Barnett, Reporter/Producer, WCPN

Arts & Cultural Affairs Award, Division A - Specials:
"I Hate This"

David Hansen, Writer/Director; Dave DeOreo,
Producer; Al Dahlhausen, Engineer, WCPN

Program of the Year Award - Honorable Mention:
Around Noon: "I Hate This"

David Hansen, Writer/Director; Dave DeOreo,
Producer; Al Dahlhausen, Engineer, WCPN

News & Public Affairs Award, Division A - Spot
News/Magazine Programs:

Statehouse News Bureau:
Election 2006 - Electing a New Governor
Karen Kasler, Jo Ingles, & Bill Cohen.

Ohio Society of Professional Journalists

Best Newscast (large market) - Best of Show:
WCPN

Best Public Affairs Program (large market) - Best
of Show:

"The Sound of Ideas"
Dan Moulthrop, Paul Cox, Marie Andruszewicz;
"Around Noon"
Dee Perry and Dave DeOreo

Best Coverage of the Environment (large market) -
First Place (tie):

"Harnessing Lake Erie's Wind Power"
Lisa Ann Pinkerton

Best Social Justice Reporting (large market) - First
Place (tie):

"A Mixed Reception for Northeast Ohio
Immigrants"
Mark Urycki and David Barnett

Best Consumer Reporting - Second Place:
"Preying on the Poor"

Mhari Saito

Best Deadline Reporting (large market) - Second
Place:

"Local Live Election Night Coverage"
Staff WCPN

Best Website - Second Place:
Joseph Sheppa and Staff

Best Coverage of Children's Issues (large market)
- Second Place (tie):

"Protecting Newborns from Hearing Loss"
Annie Wu

Cuyahoga County Mental Health Board

Helping Hand Award (Media Category):
ideastream

Press Club of Cleveland, Ohio/Excellence in Journalism Awards

Best Radio Newscast in Ohio - Place:

"Post-Election Wrap-Up"
Eric Wellman, WCPN ideastream

Human Interest - First Place:

"An Emigrant's Tale"
David C. Barnett

News Writing - First Place:

"An Emigrant's Tale"
David C. Barnett

Radio - Web Page Design - First Place:

Joseph Sheppa

Public Service - First Place:

Statehouse News Bureau, Ohio Public Radio:
"Election 2006"

Bill Cohen, Jo Ingles, Karen Kasler

Human Interest - Second Place:

"Franz Welsler-Most live in Studio One"
Dee Perry & Dave DeOreo, Around Noon

In-Depth Coverage - Second Place:

Statehouse News Bureau, Ohio Public Radio:
"God, Politics and the IRS"
Bill Cohen

General News - Second Place:

Statehouse News Bureau, Ohio Public Radio:
"Who is this Black Conservative..."
Bill Cohen

On-Going Coverage - Second Place:

Statehouse News Bureau, Ohio Public Radio:
"God is a Conservative"
Bill Cohen

General News - Honorable Mention:

"Local Live Election Night Coverage"
News Team, WCPN ideastream

On-Going Coverage - Honorable Mention:

"The Education Agenda"
David C. Barnett, WCPN ideastream

Public Service - Honorable Mention:

"Sin Taxes"
David C. Barnett, WCPN ideastream

Northern Ohio Live

2007 Awards of Achievement - Media:

"World Have Your Say" Live from the
Idea Center
David Kanzeg, WCPN ideastream

Scene Magazine - Best of Cleveland 2007 People and Places

Best Local News Refresher:

"The Sound of Ideas"
Dan Moulthrop, WCPN ideastream

Best Talk Radio Host:

"Around Noon"
Dee Perry, WCPN ideastream

Idea Center

The International Downtown Association

2007 Downtown Achievement Award Program,
Merit Award in Sustainable Development:
Idea Center at Playhouse Square (WVIZ/PBS &
90.3 WCPN ideastream, Playhouse Square
Foundation, Westlake Reed Leskosky, URS
Corp, and Turner Construction)

