



In partnership with the Playhouse Square Foundation, ideastream has developed a new facility in an existing building in Cleveland's historic Theater District.

Idea Center at Playhouse Square provides a headquarters for the ideastream organization. It brings together the studios of 90.3 WCPN and WVIZ/PBS, consolidating radio and television operations formerly located in separate facilities into a state-of-the-art, digital broadcast center.

Idea Center enhances the capacity to create programming that responds to issues and assets important to Northeast Ohioans. It also provides for the co-location of WVIZ/PBS ideastream Educational Services and the Playhouse Square arts education programs creating possibilities for collaboration in distance learning, and a wide variety of educational offerings.



Idea Center

Idea Center opens a range of opportunities for partnerships, helping ideastream further its mission to strengthen communities by providing crucial programs and services.

The new facility includes a teacher training center, with dedicated distance learning facilities that will expand and enhance the capacity to deliver programs for teachers, students, administrators and the entire community.

Other features include a 300-seat studio theater accommodating television and radio productions as well as intimate theatrical performances. Two street-front studios, one dedicated to TV and radio production and another designed for dance rehearsals, command the attention of passersby, and invite participation and interaction.

Idea Center provides facility and programming efficiencies that enable ideastream and Playhouse Square to pursue their missions in ways that could not occur in separate spaces. The collaboration between the two organizations opens avenues for public service, education, and the arts as yet unimagined - all to the greater good of students, families and the Northeast Ohio community.

Idea Center is a place where people can interact and connect to advance community agendas, enhance the region's educational infrastructure and facilitate other public service roles and functions.

Through investments in construction and technical infrastructure and the location of hundreds of jobs to downtown Cleveland, Idea Center also contributes to regional economic development and the revitalization of a crucial urban area.