



**APRIL 26-29, 2012**  
**WVIZ/PBS TELEVISED AUCTION**



Each spring, the WVIZ/PBS Televised Auction raises funds for public television in Northeast Ohio. It is the community's biggest, most unique shopping adventure, providing a fun-filled, four-day shopping spree for thousands of enthusiastic viewers who tune in and log on to watch, bid and buy.

## **Auction Meal Donor**

Hundreds of volunteers work tirelessly to make the Auction happen, and they get hungry! Your donation of a meal such as sandwiches, salads or your special item for these volunteers would be a great contribution to WVIZ/PBS, not to mention the promotional benefits that would come along with it...

### **BENEFITS OF PARTICIPATING**

A live "television spot" will feature your restaurant and the food you are serving. A brief interview with a company representative will be part of the spot (if a representative is present).

A second live "television spot" will happen during the same shift when the Auction "Host" appears on camera to read copy about your company on the air. Your company name or logo will appear on the screen as part of this spot.

A table-top sign with your company's name or logo will be placed in the meal serving area at WVIZ/PBS. Volunteers who live in the area will be sure to know whose food they are enjoying!

For more information on how your organization can gain visibility becoming part of this exciting televised tradition, contact Maggie Gibson at 216-916-6156 or [Maggie.Gibson@ideastream.org](mailto:Maggie.Gibson@ideastream.org).