



APRIL 26-29, 2012
WVIZ/PBS TELEVISED AUCTION



Each spring, the WVIZ/PBS Televised Auction raises funds for public television in Northeast Ohio. It is the community's biggest, most unique shopping adventure, providing a fun-filled, four-day shopping spree for thousands of enthusiastic viewers who tune in and log on to watch, bid and buy.

Corporate Corner Sponsorship

As a Corporate Corner Sponsor, your organization is featured in one on-air spot that includes your corporate logo.

\$1,000	On-air exposure for all 4 days of Auction
\$900	On-air exposure for 3 days of Auction
\$600	On-air exposure for 2 days of Auction
\$300	On-air exposure for 1 days of Auction

**SPONSORSHIP
LEVELS**

BENEFITS OF PARTICIPATING

Your organization receives a very visible on-air salute as a community-oriented Northeast Ohio-based company

Associating with WVIZ/PBS's quality public television brand helps build on the positive corporate image of local companies that employ fellow community members

Your company makes a tax-deductible charitable gift

Your contribution helps WVIZ/PBS provide quality programming to your employees and their families, as well as families throughout the region

For more information on how your organization can gain visibility becoming part of this exciting televised tradition, contact Ella Fong at 216-916-6154 or ella.fong@ideastream.org